

Privacy Policy

We are committed to protecting your privacy and we comply with the data protection laws applicable to the UK. This Privacy Policy outlines how your personal information is treated and forms part of our Terms and Conditions.

What information do we collect?

When you complete a form on our website, we may ask you for your name, e-mail address, postal address and your telephone number(s). This is so we can contact you easily if required.

How do we use your information?

Any personal data relating to you will be used and recorded by us in accordance with current data protection legislation and this Privacy Policy. We use the information collected from you to help in any issues you may have relating to this website. We may use your personal information to communicate with you, for record keeping purposes, and in aggregate (and therefore anonymously) for market research purposes, to track activity on our site, to publish trends and/or to improve usefulness and content.

We do not sell, trade or rent your personal information to other parties.

Cookies

Cookies are small text files that a web site transfers to a site visitor's hard disk or browser for added functionality, or for tracking web site usage. We do not use cookies to gather personal information such as a person's name or e-mail address. In order to measure the effectiveness of our on-line presence, The Sterling Education website may use cookies to identify repeat visitors to our site and to determine the path visitors take on our site. Any information gathered by the use of cookies is compiled on an aggregate, anonymous basis.

Use of cookies is an industry standard and many web sites use them. If you do not wish to receive cookies, or want to be notified of when they are placed, you can set your web browser to do so, if your browser so permits.